



You know the feeling: a scratchy fabric, label or, in this case, the reverse side of embroidery can all be very irritating to the skin. But there is an easy and elegant remedy: simply use a soft embroidery inlay to cover the back of your embroidery and protect the skin from any unwanted discomfort.

Madeira Comfort Wear

Comfort Wear is just what you're looking for and can be conveniently fixed onto the reverse of the embroidery by using a heat press or iron. Its adhesive agent will be activated again each time it is ironed and, as a result, will stick much longer than comparable products. E-ZEE Comfort Wear is available in black and white on rolls of 100 x 0.5 m.

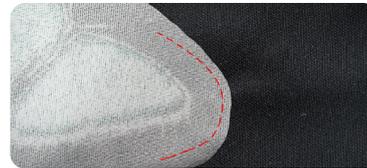
Step-by-step guide: how to use Madeira Comfort Wear

What you need: Comfort Wear fusible soft inlay, iron or heat press, clean cloth

1

Turn inside out

Turn the garment inside out to expose the back of the finished embroidery.

2

Cut Comfort Wear

Cut a piece of Comfort Wear 1-2 cm larger than the embroidered design, making sure to round the corners.

3

Place the piece of inlay

Place the piece onto the back of the embroidery with the coated, heat-activated side down. The heat-activated side is rougher and shinier, so is easy to recognise.

4

Use clean cloth to protect the embroidery

To protect the embroidery and the fabric/garment, we recommend placing a separate clean cloth under the front side of the embroidery.

5

Fix it using a heat press or an iron

Heat Press: 150 - 160°C, 2-4 bar, approx. 15 sec
Iron: 2 points with maximum steam, pressure and approx. 30 seconds.
Allow to cool down before proceeding.



Important information for use:

- Bonding conditions can vary depending on machinery and fabrics.
- Always run tests to establish your best individual settings.
- Ensure that the fabric can withstand the ironing temperatures.
- Heating above 160 °C for more than 30 seconds might harm the materials.

Good to know: Due to the differences in temperature resistance and finish of different fabrics, it is essential to run tests before starting production.